* Use your data to determine whether the mean or the median better summarises the data.

According to the data, there is not much difference between mean and median, both shows slight variation between successful and failed campaigns. However, the difference between the mean among the successful and failed campaign is very distinct and better summarises the data that successful campaign is far high than failed campaign.

* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

The scatter plot clearly shows that there is more variability with the successful campaigns, as the scatter plot is more widespread, in other words it is more precise data and more accurate. Whereas the failed campaign is not widespread and it shows that the campaigns failed as they could not achieve the goal.